

# SLCC 2007 Weekend Schedule

3-Aug-07

## KEY TO COLOURS USED

Yellow	Keynote or Sponsor's Speech
Light Blue	Panel Discussion
Green	Global Kids thread
Orange	General Assembly (International Ballroom)
Cyan	Entertainment
Pink	Break or Lunch

**MARQUETTE ROOM****FRIDAY**

0600pm-0700pm	Music Presentation	Music - A Collaborative Experience with Kourosh Eusebio	1 hour
0700pm-0800pm	Naydee McGettigan	Live broadcasted music from SLCC	1 hour
0800pm-0900pm	Stormy Wilde	Live broadcasted music from SLCC	1 hour
0900pm-1000pm	Linden Lab Volunteer Meet and Greet	RSVP with Misty Rhodes today!	2 hours
1000pm-1100pm	Madame Maracas, Nala Galatea, Trinity Serpentine, and more	Limited attendance - reserved attendance only	
1100pm-1200am	Chelle Moore	Live broadcasted music from SLCC	1 hour

**SOCIAL TRACK**

**SATURDAY**

1000am-1100am	Tech Panel Discussion	"Open Source: Overview and Innovations" Liana Linden (Moderator) Cory Linden and Innovation Awards, Open Source Panel Discussion
1130am-1230pm	Live Music	Virtual Exchange Cylindrian Rutabaga, Frogg Marlowe, Jaycatt Nico, Patrick LaSalle
1200pm-0100pm	Lunch	
1230pm-130pm	Live Music	Louis Volare
0130pm-0200pm	Break	
0200pm-0300pm	Sex Panel	"Sex and Relationships in Virtual Worlds" Nexeus Fatale (Moderator) Stroker Serpentine, Regina Lynn, Surreal Farber, Valadeza Anubis
0300pm-0400pm	Community Panel	"Trust Building in Second Life" Jeska Linden (Moderator) Keynote Speaker - Robin Linden, Panelists - Ham Rambler, Rhiannon Chatnoir, Forseti Svarog
0400pm-0430pm	Break	
0430pm-0530pm	Live Music	Keltish Music Performance Lynne Singh, Elmo Balderdash, Chelle Fish, Steven Dockery
0530pm-0800pm	Live Music	Music Monkeys w/ Soloists  Music Monkeys House Band: Lyndon Heart and Patrick LaSalle Featured Soloists: Ankari Holder, Jaynine Scarborough, Kaklick Martin, Niko Donburi, and Shiger Seattle
0800pm-0900pm	Live Music	The Deathline
0900pm-1000pm	Visual Art Performance	presented by Columbia College

**SUNDAY**

1000am-1100am	NonProfit Panel	"Best Practices in Bringing Non-Profits into SL" Pathfinder Linden (Moderator) Lori Bell (Alliance Library System), Susan Tenby ( Techsoup.org ), Adam Aberman, (Youth Venture and Ashoka's Youth Initiative)
1100am-1200pm	Music Panel	"Economic Viability of Music in SL" Nethermind Bliss (Moderator) Circe Broom, Jesse Linden, Colossus Linden, and Keltish
1200pm-0100pm	Lunch	
0100pm-0130pm	Mini-Panel	""Events and Marketing in SL" with Sitearm Madonna, Siterma.com
0130pm-0230pm	Tech Panel II	"Open Source: Innovative Strategies for the SL Client" with Pleiades Consulting
0230pm-0330pm	Disability Panel	Second Life and Disability: Workshopping for Solutions" Simon Stevens of Enable Enterprises
0330pm-0430pm	Closing Session	International Ballroom - General Assembly
0430pm-0530pm	Bonus Panel	"SL and the Media" Catherine Linden (Moderator) Draxtor Despres with Life4U, Celebrity Trollp with Second Style, Starr Sonic with SLCN, Marvel Ousley with SLNN, and Joey Seiler with Virtual World News

**INTL BALLROOM****SATURDAY**

0900am-1000am	General Welcome Philip Rosedale, Linden Lab	SLCC Opening Speech	1 hour
1000am-0600pm	EXHIBIT HALL	Vendors and Sponsors	8 hours
1000pm-0200am	Masquerade Ball Sponsored by Eros Stroker Serpentine and Strokerz Girlz	Leather and Lace	4 hours

**SUNDAY**

0900am-1000am	General Session		1 hour
1000am-0330pm	EXHIBIT HALL	Vendors and Sponsors	5.5 hours
0330pm-0430pm	Closing Session Randal Moss, The Future United		1 hour
0430am-0600pm	EXHIBIT HALL	Vendors and Sponsors	1.5 hours

**MACHINIMA****SATURDAY**

1000am-1100am	ILL Clan Keynote (30m): History of Machinima
1030am-1100am	BuhBuhCuh Keynote (30m): Machinima - Present and Future of Machinima
1100am-1200pm	freevlog.org Vlogging w/ Aren Mandala / Tao Takashi
1200pm-1230pm	Machinima Open Forum
1230pm-0130pm	Lunch
0130pm-0300pm	Global Kids Machinima Teens MOD: Barry Joseph
0300pm-0330pm	Break
0330pm-0430pm	Basic to Advanced Machinima Class
0430pm-0600pm	Luth Brodie Editing Tech

**SUNDAY**

1000am-1130am	Reallusion CrazyTalk and iClone Tech
1130am-1230pm	Douglas Gayeton/MoU Lead Sponsor Talk
1230pm-0130pm	Lunch
0130pm-0200pm	Machinima Open Forum
0200pm-0300pm	Alt-Zoom with BuhBuhCuh
0300pm-0330pm	Break
0330pm-0430pm	Closing Ceremonies International Ballroom
0430pm-0530pm	Iridium Linden Community and Machinima

**EDUCATION****SATURDAY**

1000am-1100am	EDUCATION TRACK KEYNOTE Connie Yowell (Macarthur Foundation, US)
1100am-1200pm	CASE STUDIES I: HUMANITIES AND THE ARTS Moderator: Claudia Linden
1200pm-0100pm	LUNCH
0100pm-0200pm	CONCURRENT BREAKOUT SESSIONS: Quantitative Research Methods in SL, Tech Savvy Girls Afterschool Program, When Green Meets Virtual, Doing Qualitative Academic Research in Immersive Worlds, and Teaching in SL in the Creative Fields,A Second Life Campus from the Ground Up,
0200pm-0230pm	PANEL: Exploring Virtual Education - First Hand Account of [3] Second Life Classes
0230pm-0300pm	PAPER: A Futurist's View of Second Life Education - Sarah Robbins (MediaSauce.com, US)
0300pm-0330pm	PAPER: Learning about Adaptive Expertise in a Multi-User Virtual Environment- Baba Kofi Weusijana (University of Washington, US)
0330pm-0400pm	<b>PRESENTATION: An Educational Non-profit's History of the Teen Grid: A Global Kids Adventure in Best Practices</b>
0400pm-0430pm	CASE STUDIES II: CAMPUS BUILDERS - Moderator: John "Pathfinder" Lester (Linden Lab)
0430pm-0530pm	SCILANDS PANEL - Moderator: James Dearnley (Loughborough University, UK)
0530pm-0600pm	Discussion and Wrap-Up

**SUNDAY**

1000am-1030am	PAPER: Experiential Learning in SL - Hilary Mason (Johnson & Wales University, US)
1030am-1130am	CASE STUDIES III: SERIOUS GAMES - Moderator: Ramesh Ramlol (Play2Train, US)
1130am-1200pm	PAPER: Critical engagement of teachers in Second Life: Progress in the SaLamander Project - Jonathon Richter (University of Oregon, US)
1200pm-0100pm	LUNCH/BREAK
0100pm-0200pm	INFO ISLAND PANEL: Creating Information Learning Communities in Second Life - Moderator: Lori Bell (Alliance Library System, US)
0200pm-0300pm	EDUCATION TRACK KEYNOTE Larry Johnson (New Media Consortium, US)
0300pm-0330pm	FINAL Q&A
0400pm-0430pm	CLOSING CEREMONIES: International Ballroom - General Assembly

**BUSINESS  
SATURDAY**

1000am-1030am	KEYNOTE: Sibley Verbeck, CEO, The Electric Sheep Company
1030am-1130am	PANEL: IP Rights and the Law in Second Life Tim Allen, Peregrine Salon and SLCC, Francis Taney, Buchanon, Ingersoll , and Kevin Alderman, Eros/Strokerz Toyz
1130am-1200pm	PRESENTATION: "Across the Pond: SL in Europe" with Justin Bovington, Rivers Run Red
1200pm-1230pm	PRESENTATION: "What Doesn't Work: Corporate Design in SL" with Dave Young, Purple Stripe
1230pm-0130pm	Lunch
0130pm-0230pm	PANEL: Fashion, Branding, amd Marketing in SL - "Bringing SL Fashion to RL" with MadamG Zagato, Never 30 Studios "Virtual Products and Brand Vehicles" with Birgit Frenzel and Dirk Lüsebrink, i-d media ag, and "Marketing & Brand Activation in SL" with Thomas Woywod, Newton 21
0230pm-0300pm	Break
0300pm-0400pm	PANEL: "An Explorative Study of User Acceptance" with Dr. Marc Fetscherin and Christoph Lattemann, Rollins College " The Art World Market of SL" with Richard Minsky, SLART
0400pm-0430pm	
0430pm-0600pm	PANEL: Second Life Developers - Glenn Fisher, Linden Lab (Moderator) "Creating a Developer Hangout in SL" with Jeff Barr, Amazon "Sustainable Business Projects Design" with Sitearm Madonna, and "What Makes Your Virtual Brand an Attraction?" with Ron Blechner and Ian Tepoot, Infinite Vision Media

**SUNDAY**

1000am-1100am	PANEL: Entrepreneurship in SL - Giff Constable, Electric Sheep Company (Moderator) Simone Stern, ESC / Simone!, Guni Greenstein, Anshe Chung Studios, Garth Fairchang, Fairchang Enterprises
1100am-1230pm	PANEL: Technology Innovation - "Ratings in SL: How Ratings Can Enhance the SL Experience" with Mike Rowan, RatePoint, "Computer Supported Cooperative Works in SL" with Hannes Oliver and Niels Pinkwart, Clausthal University, and "Software Integration of Real and Virtual Worlds" with Jason Milgram, Useful Technology
1230pm-0130pm	Lunch
0130pm-0230pm	CASE STUDIES: "Coca-Cola: Virtual Thirst" with C.C. Chapman, Steve Coulson, Crayon and Michael Donnelly, Coca-Cola, "Electrolux: Tracking SL Indicators" with Rodica Buzescu, Millions of Us, and "Selling Real Life Products in SL" with Brian D. Meeks, Riel Life Productions
0230pm-0330pm	PRESENTATION: "The Role of Philanthropy in Virtual Worlds Kids" with Barry Joseph, Global Kids
0330pm-0430pm	CLOSING CEREMONIES: International Ballroom